

## **Abstract**

Bndr.ai leverages Al and blockchain technology to assist users in creating connections with new and existing projects/ users within web3. By utilizing sophisticated matchmaking algorithms, Bndr.ai seamlessly connects users and projects, fostering secure, transparent, and meaningful connections driven by common goals and shared interests.

In addressing prevailing challenges in building meaningful web3 connections and project discovery, Bndr.ai tackles issues such as inefficient matchmaking, privacy concerns, and the absence of personalized and well developed recommendation systems. By leveraging blockchain for privacy and security and AI for enhanced matchmaking capabilities, Bndr.ai streamlines the discovery process, delivering relevant and high-quality connections to its users.

The project has a token-centric model, anchored by its native ERC-20 token, that incentivizes active participation and long-term engagement within its ecosystem. Through, revenue sharing, and several other features, users are rewarded for their contributions to the platform.

The platform's sophisticated user interface caters to both individuals and crypto projects, offering customizable profiles enriched with real-time data updates and social media integrations. Through API connections, data scraping and other tools, Bndr.ai enhances its predictive capabilities, fostering even more accurate recommendations.

Welcome to the Future of project and user discovery

# The problems

In the current landscape where Web3 users are continuously looking for new projects and individuals to network with, users encounter several significant challenges that hinder their ability to forge meaningful connections and discover promising opportunities. These challenges include:

- 1. Inefficient Matchmaking: Traditional networking platforms often rely on rudimentary algorithms or manual processes for matchmaking, resulting in suboptimal connections that do not align with users' interests or objectives. Additionally, these platforms are frequently 'botted', hindering the user experience. As a result, users waste valuable time and effort sifting through irrelevant connections and projects.
- 2. Privacy Concerns: Centralized platforms pose inherent risks to user privacy, as they typically require users to entrust their personal and professional data to a single entity. This centralized data storage makes users vulnerable to data breaches, identity theft, and misuse of personal information.
- **3. Lack of Personalized Recommendations:** Many platforms lack the capability to provide personalized recommendations tailored to individual user preferences and objectives. Without personalized recommendations, users struggle to discover projects and connect with individuals that align with their interests and goals.
- **4. Limited Data Access:** Existing platforms often provide limited access to relevant data, hindering users' ability to make informed decisions about potential connections and projects. Without comprehensive and up-to-date data, users may miss out on valuable opportunities or make ill-informed decisions.
- **5. Barriers to Entry:** Traditional networking platforms may impose barriers to entry, such as membership fees or restrictive eligibility criteria, which limit access for certain users and projects. These barriers stifle inclusivity and hinder the platform's ability to foster a diverse and vibrant community.
- **6. Lack of Governance and Transparency:** Centralized platforms often lack transparency in decision-making processes and governance structures, leaving users feeling disenfranchised and disempowered. Without clear governance mechanisms, users may feel disconnected from the platform's direction and priorities.

## Solution

Bndr.ai presents a comprehensive solution to the complex challenges inherent in professional networking and project discovery. Through an innovative fusion of AI and blockchain technologies, Bndr.ai offers a unified platform that addresses the diverse needs of users and projects alike.

Central to Bndr.ai's solution is its advanced matchmaking system, powered by state-of-the-art Al algorithms. These algorithms analyze vast amounts of data from multiple sources, including project databases, on-chain data, and social media platforms. By leveraging machine learning and natural language processing techniques, Bndr.ai delivers highly personalized recommendations tailored to each user's unique preferences and objectives.

Moreover, Bndr.ai prioritizes user privacy and security through its blockchain-based architecture. By decentralizing data storage and transactions on the Ethereum blockchain using the ERC-20 standard, Bndr.ai ensures that users retain full control over their personal and professional information. This decentralized approach minimizes the risk of data breaches and unauthorized access, fostering trust and confidence among users.

In addition to personalized matchmaking and robust security measures, Bndr.ai provides users with comprehensive access to relevant data. By aggregating and analyzing data from diverse sources, Bndr.ai empowers users to make informed decisions about potential connections and projects. This comprehensive data access enhances the relevance and quality of connections made on the platform, ultimately facilitating more meaningful and productive engagements.

Furthermore, Bndr.ai prioritizes inclusivity and accessibility, removing barriers to entry and fostering a diverse and vibrant community. The platform offers free access to all users and projects, ensuring equal opportunity for participation and collaboration. Additionally, Bndr.ai empowers the Bndr.ai token holders with voting rights on key platform proposals, enabling a community-driven approach to governance.

Overall, Bndr.ai represents a paradigm shift in professional matchmaking and project discovery, offering a unified platform that combines advanced AI technology with blockchain security and decentralization. By addressing the diverse needs of users and projects, Bndr.ai strives to create a dynamic and inclusive ecosystem where users can connect, collaborate, and thrive.



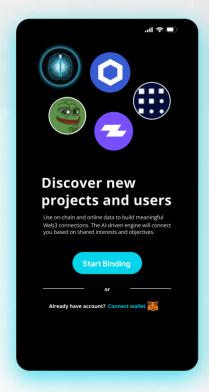
### Platform Interface

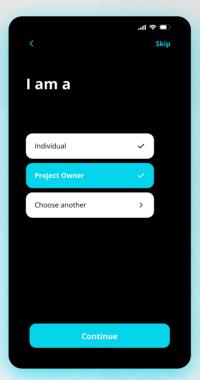
Bndr.ai will offer a range of features aimed at helping its users in the easiest way possible. It has the feel of Web2, but is used within Web3, something that many projects fail to achieve.

### **Key Features**

- Wallet Integration: Users connect through their preferred wallet, providing them automatically with their own decentralized digital identity.
- **Custom Profile Creation:** Upon registration, users create personalized profiles, outlining their preferences and objectives. These profiles serve as the foundation for tailored recommendations and connections.
- Al-Powered Suggestions: Leveraging advanced artificial intelligence, bndr.ai provides users with targeted suggestions for both project and user connections. Our algorithms analyze user profiles and historical data to offer highly relevant matches, enhancing the overall user experience.
- **Decentralized Chats:** Users will have the opportunity to engage in decentralized chats with matched projects and users, fostering communication and collaboration directly within the platform.
- Comprehensive Project Profiles: bndr.ai features detailed project profiles, including essential information such as price data, social links, and project descriptions. Additionally, users gain access to key documents like whitepapers and GitHub repositories, enabling informed decision-making.
- **Percentage Match Indicator:** To streamline the connection process, bndr.ai calculates a percentage match between users and projects based on previous interactions. This feature guides users towards the most compatible connections, enhancing efficiency and effectiveness.
- **Liked Section:** Users can easily track and manage their connections through the "liked section," providing an overview of all matched projects and users.

Please note that more information will be shared on the product interface in the coming mothhs.







Platform Draft - Subject to change

# **Target Audience**

Bndr.ai caters to a diverse range of users and projects seeking to optimize the way they connect within Web3, and how they conduct their project discovery efforts. Our target audience includes:

- 1. Crypto Users and Investors: Individuals actively involved in Web3, including investors, traders, and simply individuals seeking to discover new projects and create meaningful connections with individuals.
- **2. Projects:** Emerging and established blockchain projects, startups, and decentralized applications (dApps) looking to expand their networks, attract talent, and forge strategic partnerships to drive innovation and growth within Web3.
- **3. Web3 Freelancers:** Professionals, freelancers, developers, and innovators specializing in Web3 technologies, including blockchain, decentralized finance (DeFi), and artificial intelligence (AI), seeking new career opportunities, collaboration opportunities, and project discovery avenues.
- **4. Thought Leaders and Influencers:** Thought leaders, industry experts, and influencers passionate about blockchain and AI technologies, interested in fostering meaningful connections, driving innovation, and sharing knowledge within the Web3 community.
- **5. Communities:** Communities can utilize the platform as an effective and accessible way, for project discovery and more.
- **6. Web3 Project Owners and Networkers:** Project owners, entrepreneurs, and organizations eager to increase their project's visibility, expand their network, and engage with key stakeholders within Web3 to drive adoption and growth.

### Market validation

### Market Trends and Demand for Al-Powered Networking

- The professional networking industry is experiencing significant growth, with a heightened demand for Al-powered solutions to enhance networking and project discovery.
- The broader AI market is on an upward trajectory, with the generative AI segment valued at \$10.6 billion and projected to grow at a CAGR of 31.4% until 2032.

### Integration of AI in Networking Strategies

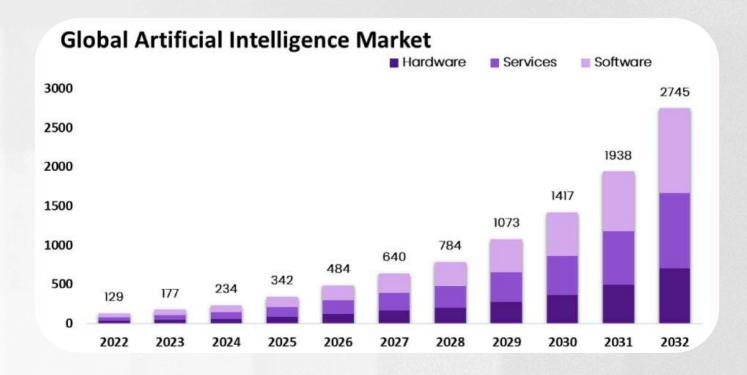
- Professionals are increasingly interested in incorporating AI tools into their networking strategies, seeking to streamline processes and improve outcomes.
- However, there is a notable gap in the market, with many encountering obstacles in effectively adopting AI solutions for networking purposes.

#### Success of Al-driven Platforms

- Al-driven platforms such as dating apps have demonstrated the efficacy of Al-driven algorithms in facilitating connections and recommendations, showcasing the market's appetite for such solutions.
- These successes highlight the potential for growth and acceptance among users seeking innovative networking platforms.

### **Bndr.ai's Response to Market Needs**

- Bndr.ai addresses market demands by offering a unique Al-powered matchmaking platform that revolutionizes professional networking and project discovery.
- Our platform caters to individuals and organizations seeking personalized connections and meaningful engagements, aligning with the growing demand for Al-driven networking solutions.



### **Token**

At the core of the Bndr.ai ecosystem lies the project token, designed to fuel innovation, grow the ecosystem and reward community members. The native token of Bndr.ai serves as the heart of our platform, enabling users to experience the Bndr.ai product, by conducting transactions. Furthermore, its strength lies in facilitating governance, and unlocking a benefits for our users.

### **Token Utility**

The tokens serve as the primary medium of exchange within the Bndr.ai ecosystem. Its main purpose is enabling users to conduct transactions inside the platform resulting in users being able to make matches. Furthermore, users will require to hold the token in order to participate in the Partner Program, the possibility of receiving airdrops, and contributing to governance decisions.

As a central hub connecting users and projects within Web3, Bndr.ai is uniquely positioned to reward its community members with airdrops not only from its own platform but also from other projects.

By offering airdrops from partner projects, the project incentivizes active engagement and participation within the community. Users are encouraged to explore new projects, contribute feedback, and foster meaningful connections with like-minded individuals across the decentralized space. This collaborative approach not only enriches the Bndr.ai ecosystem but also strengthens the broader Web3 community by promoting cooperation and knowledge sharing among participants.

By facilitating airdrops from partner projects, Bndr.ai acts as a catalyst for the growth and adoption of innovative decentralized initiatives, making it a hub for projects. By providing exposure to new projects and fostering engagement within its community, the project contributes to the expansion of the decentralized ecosystem as a whole, driving forward the evolution of blockchain technology and decentralized finance.

### **Holders Mechanism**

One of the key facts of the token is the reward mechanism. Users that contribute to the stability and security of the platform will have the opportunity to earn additional tokens and \$ETH rewards. The longer community members hold, the greater the rewards, incentivizing long-term commitment and investment in the Bndr.ai ecosystem.

### **Governance Rights**

Token holders will hold influence over the direction and development of the Bndr.ai platform. Holding tokens entitles users to participate in governance decisions, including proposals for platform upgrades, and allocation of funds from the ecosystem tax. Users will furthermore have a vote in which projects we decide to partner. This governance model ensures that the interests of the community are prioritized and that decisions are made in a transparent and inclusive manner.

#### **Liquidity Provision**

A portion of the token supply is allocated to liquidity, ensuring ample liquidity for trading activities on decentralized exchanges (DEXs). This will enhance the overall trading experience for users and contribute to the stability and efficiency of the Bndr.ai ecosystem.

## **Tokenomics**

The native token forms the cornerstone in enabling transactions, incentivizing community involvement, and fortifying the platform's expansion. Below is an extensive explanation of the tokenomics which are engineered to sustain longevity, enforce participation, and cultivate a resilient ecosystem.

#### **Token Details**

• Token Name: Bndr.ai

• Symbol: TBA

• Max Supply: 1,000,000,000

• Network: ETH (ERC-20)

#### **Transaction Tax Structure:**

To sustain continuous growth and equitable value distribution within the Bndr.ai ecosystem, a 4% transaction tax is imposed on both buying and selling activities. This tax is thoughtfully distributed across various facets of the project to fortify its long-term development and triumph.

### **Buy/Sell Tax Allocations:**

- Marketing and User Acquisition: 1% Fueling growth and attracting new users to the Bndr.ai platform.
- Development Lab: 1% Funding ongoing research and development endeavors, ensuring Bndr.ai remains a frontrunner in Al-driven solutions.
- Team: 1% Compensating and incentivizing the dedicated team behind Bndr.ai, ensuring a sustainable team with 24/7 coverage that is committed to the project's prosperity. This includes community managers, marketing experts and business developers.
- Liquidity Pool: 1% This allocation ensures that there is ample liquidity on exchanges while also promoting active participation and engagement from the community.

#### **Token Supply Distribution:**

The distribution of the native token supply strikes a balance between the project's immediate requirements and its enduring sustainability.

- Development/Ecosystem: 10% Dedicated to further development, nurturing ecosystem partnerships, and expanding project horizons. Tokens will be used for growing the project further, establishing lasting partnerships and onboarding ambassadors.
- Liquidity: 80% Ensures robust liquidity on exchanges, facilitating seamless and stable transactions for token holders.
- Team: 10% Locked to align team incentives with the long-term success of the project.

Contract Address: TBA

Welcome to the future of project discovery.