

**Bndr.ai**

**Whitepaper**



# Abstract

Bndr.ai makes project discovery easy through the integration of AI and blockchain technology. The Bndr.ai platform facilitates seamless connections between users and projects, enhancing the process of discovering new opportunities. Utilizing advanced matchmaking algorithms, Bndr.ai ensures that connections are secure, transparent, and tailored to the unique goals and interests of each user.

By analyzing user preferences, interests, and objectives, the recommendation engine facilitates accurate recommendation. Moreover, Bndr.ai leverages both online and on-chain data to provide users with valuable insights. Next to this, real-time data updates and manual entry options ensure the accuracy of project representations, enabling users to find their next favorite project.

In addressing prevailing challenges in building meaningful web3 connections and project discovery, Bndr.ai tackles issues such as inefficient matchmaking, privacy concerns, and the absence of personalized and well developed recommendation systems. By leveraging blockchain for privacy and security and AI for enhanced matchmaking capabilities, Bndr.ai streamlines the discovery process, delivering relevant and high-quality connections to its users.

The project has a token-centric model, anchored by its native ERC-20 token, that incentivizes active participation and long-term engagement within its ecosystem. Through, revenue sharing, users are rewarded for their contributions to the platform.

The platform's user interface will let individuals tailor the projects that they encounter through offering customizable profiles enriched with real-time data updates and social media integrations. Through API connections, data and partnerships, the technology enhances its predictive capabilities, fostering even more accurate recommendations.

*Welcome to the Future of project and user discovery.*





# The problems

In the current landscape where Web3 users are continuously looking for new projects, users encounter several significant challenges that hinder their ability to find promising opportunities efficiently. These challenges include:

- **Information Overload:** With the exponential growth of projects in the crypto space, users are inundated with vast amounts of information, making it daunting to identify high-potential projects amidst the noise. Traditional research methods often require extensive time and effort, resulting in missed opportunities and frustration.
- **Lack of Insightful Recommendations:** Existing platforms lack the capability to provide personalized recommendations tailored to individual user preferences and investment objectives. Without access to insightful recommendations, users struggle to uncover projects that align with their investment goals, hindering their ability to make informed decisions.
- **Inefficient Discovery Processes:** Manual project research methods are time-consuming and inefficient, leading to missed opportunities and delayed decision-making. Without streamlined discovery processes, users are unable to capitalize on emerging trends and promising projects in a timely manner.
- **Access to Comprehensive Data:** Limited access to comprehensive and up-to-date data hinders users' ability to evaluate the potential of projects accurately. Without access to reliable data sources, users may overlook valuable opportunities or make ill-informed investment decisions, leading to missed potential gains.
- **Fragmented Information Ecosystem:** Users face the challenge of navigating a fragmented information landscape scattered across various platforms and sources. Information about projects, including updates, news, and performance metrics, is dispersed across multiple channels, forums, and social media platforms. This fragmentation complicates the research process, requiring users to spend significant time and effort piecing together disparate information to gain a comprehensive understanding of a project's potential. The lack of having a platform for accessing consolidated and up-to-date project data hampers users' ability to make well-informed investment decisions efficiently. As a result, users may miss out on lucrative opportunities or fall prey to misinformation.

# Solution

Bndr.ai makes project discovery easy through the integration of AI and blockchain technology. It is easy, find your next project in just a few swipes. Accessible, Stop wasting hundreds of hours on project research. Tailored, the AI presents you with projects that fit your preferences and match history.

Central to Bndr.ai's solution is its matchmaking system, driven by AI and algorithms. By analyzing diverse datasets, including project databases, on-chain data, and social media interactions, Bndr.ai generates highly personalized recommendations tailored to each user's preferences and investment objectives. This AI-driven approach streamlines the discovery process, ensuring users are connected with projects that align with their interests and goals, thereby maximizing the potential for meaningful engagements and partnerships.

Furthermore, Bndr.ai looks to prioritize the security and privacy of its users through a blockchain-based architecture built on the Ethereum network. By decentralizing data storage and transactions using the ERC-20 standard, Bndr.ai can eliminate single points of failure and minimize the risk of data breaches and unauthorized access. If executed successfully, users will retain full control over their personal and professional information, fostering a trust-based ecosystem where privacy is paramount.

When it comes to data, Bndr.ai empowers users with comprehensive access to up-to-date and relevant project data, eliminating the information asymmetry prevalent in traditional networking platforms. By aggregating data from diverse sources and providing intuitive data visualization tools, Bndr.ai equips users with the insights they need to make informed decisions about potential connections and projects. This comprehensive data access enhances the quality and relevance of connections made on the platform, enabling users to capitalize on emerging trends and opportunities effectively.

With the aim of fostering ecosystem growth, inclusivity and community-driven governance, Bndr.ai will look to empower token holders with voting rights on key platform decisions. Through a transparent and decentralized governance structure, Bndr.ai facilitates community input and consensus-building, driving the platform's evolution in alignment with the collective interests of its stakeholders.

Bndr.ai aims to represent a shift in the way the Web3 community discovers projects, offering a platform that combines advanced AI technology with blockchain security and decentralization. Empowering individuals and projects to connect.



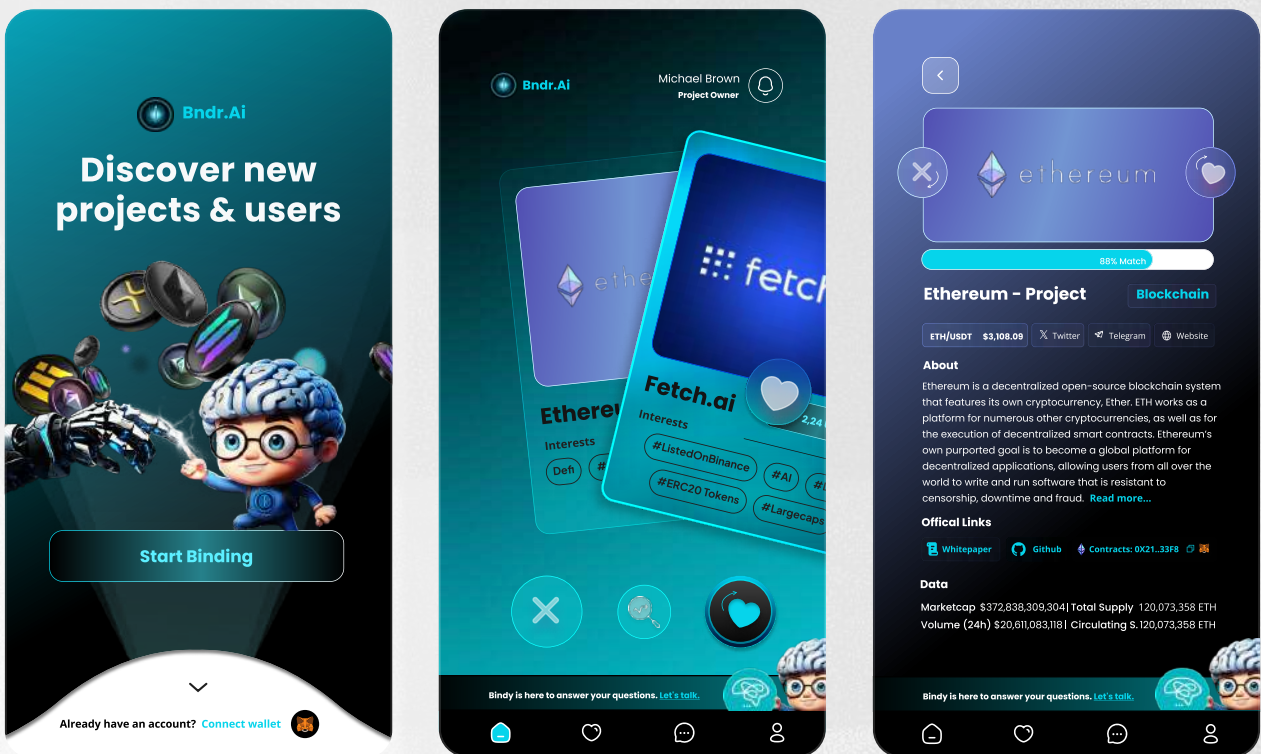
# The Platform

Bndr.ai looks to revolutionize project discovery with the upcoming web application, seamlessly integrating online and on-chain data to provide users worldwide with invaluable insights and opportunities.

Powered by an in-house developed technology, the platform offers personalized matchmaking and data analysis, ensuring users receive tailored recommendations and connections. The AI-driven system delivers customized recommendations based on individual preferences and objectives, empowering users to navigate through thousands of projects effortlessly.

In addition to personalized matchmaking, Bndr.ai features an advanced language model designed to understand and interpret users' questions, enabling a more comprehensive understanding and informed decision-making process. Committed to fostering growth and innovation, Bndr.ai looks to forge strategic partnerships with other projects and technologies, enhancing the platform's capabilities and expanding opportunities for collaboration. These partnerships primarily focus on data aggregation and AI solutions, further enriching users' capabilities.

With access to real-time online data sources and on-chain data, users can stay informed about the latest news, updates, and performance metrics, enabling them to make well-informed decisions about the projects they're interested in.



Platform Draft - Subject to change



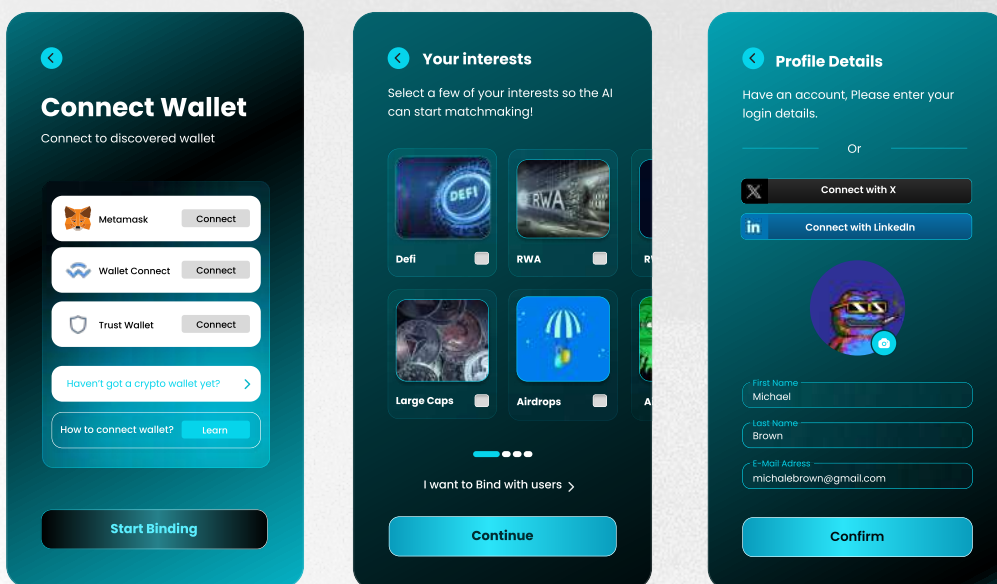
# Platform Interface

Bndr.ai is committed to providing users with an intuitive and seamless experience, bridging the gap between Web2 usability and Web3 functionality.

## Key Features:

- **Custom Profile Creation:** Upon registration, users craft personalized profiles, outlining their preferences and objectives. These profiles serve as the cornerstone for tailored recommendations and connections, ensuring relevance and alignment with user goals.
- **AI-Powered Suggestions:** Harnessing the power of advanced artificial intelligence, Bndr.ai provides users with targeted suggestions. The algorithms analyze user profiles and historical data to deliver highly relevant matches, enhancing the overall user experience.
- **AI Chat Bot:** Engage in chats with matched projects, fostering direct communication and collaboration within the platform.
- **Comprehensive Project Profiles:** Explore detailed project profiles, featuring essential information such as price data, social links, and project descriptions. Additionally, the platform will look to provide users with gaining access to key documents like whitepapers and GitHub repositories, enabling informed decision-making and due diligence.
- **Percentage Match Indicator:** Streamline the connection process with the percentage match indicator, which calculates compatibility based on previous interactions. This feature guides users towards the most compatible connections, enhancing efficiency and effectiveness in project discovery.
- **Liked Section:** Easily manage and track connections through the "liked section," providing an overview of all matched projects and users. This feature enables users to stay organized and focused on building meaningful connections that align with their interests and objectives.
- **Wallet Integration:** Connect through your preferred wallet, instantly accessing your decentralized digital identity.
- **Much More...**

More information on the product interface will be shared in the coming months.



Platform Draft - Subject to change



# Target Audience

Bndr.ai caters to a diverse range of users and projects seeking to optimize the way they connect within Web3, and how they conduct their project discovery efforts. Our target audience includes:

## 1. Time-Conscious Users

- a. This represents a segment of users who prioritize efficiency and effectiveness in their strategies. With a busy schedule and limited time for extensive research, these users seek a platform that aggregates relevant data in one accessible location. Bndr.ai appeals to the Time-Conscious user by offering a streamlined solution for project discovery, eliminating the need to spend countless hours scouring multiple sources for information. By providing quick and easy access to comprehensive project data, including details on new projects and decentralized exchanges (DEXes), Bndr.ai empowers Time-Conscious users to make informed decisions in a fraction of the time.

## 2. Data-Driven Users

- a. This audience embodies users who value data-driven insights and thorough analysis in their decision-making process. This segment seeks a platform that not only aggregates data from various sources but also presents it in a clear and concise manner. Bndr.ai resonates with the Data-Driven Analyst by offering a comprehensive suite of tools and resources for exploring and evaluating crypto projects and DEXes. With access to up-to-date information and in-depth analytics, users in this segment can conduct thorough research and analysis, enabling them to make informed investment decisions with confidence.

## 3. Novice Users

- a. This represents a segment of users who are new to cryptocurrency and are looking for guidance on where to start. Mainly Web2 users who will be onboarded through the various marketing channels Bndr.ai aims to use. These users may feel overwhelmed by the complexity of the market and seek a platform that provides educational resources and beginner-friendly features. Bndr.ai addresses the needs of this group by offering a user-friendly interface, educational content, and simplified project discovery tools. Through offering a welcoming and accessible environment, Bndr.ai empowers novice users to take their first steps into Cryptocurrency with confidence and ease.

## 4. Opportunistic Users

- a. This segment seeks a platform that provides easy access to a wide range of projects, allowing them to quickly identify potential investment opportunities. Bndr.ai caters to the Opportunistic Explorer by offering a user-friendly interface and intuitive navigation, making it easy to discover and explore new projects. By leveraging Bndr.ai's comprehensive data aggregation capabilities, users in this segment can stay ahead of the curve and capitalize on emerging trends and opportunities in the crypto space.

# Market validation

## Market Trends and Demand for AI-Powered Networking

- The professional networking industry is experiencing significant growth, with a heightened demand for AI-powered solutions to enhance networking and project discovery.
- The broader AI market is on an upward trajectory, with the generative AI segment valued at \$10.6 billion and projected to grow at a CAGR of 31.4% until 2032.

## Integration of AI in Networking Strategies

- Individuals are increasingly interested in incorporating AI tools into their networking strategies, seeking to streamline processes and improve outcomes.
- However, there is a notable gap in the market, with many encountering obstacles in effectively adopting AI solutions for networking purposes.

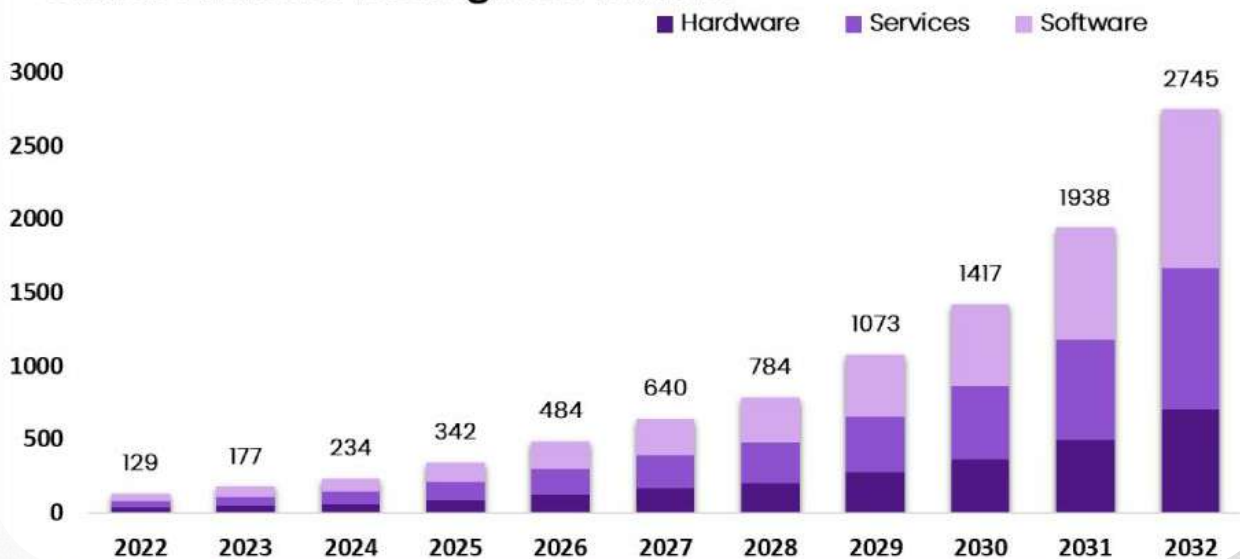
## Success of AI-driven Platforms

- AI-driven platforms such as dating apps have demonstrated the efficacy of AI-driven algorithms in facilitating connections and recommendations, showcasing the market's appetite for such solutions.
- These successes highlight the potential for growth and acceptance among users seeking innovative networking platforms.

## Bndr.ai's Response to Market Needs

- Bndr.ai addresses market demands by offering a unique AI-powered matchmaking platform that revolutionizes project discovery.
- The platform caters to individuals and projects seeking personalized connections and meaningful engagements, aligning with the growing demand for AI-driven networking solutions.

## Global Artificial Intelligence Market





# Token

At the core of the Bndr.ai ecosystem lies the project token, designed to fuel innovation, grow the ecosystem and reward community members. The native token of Bndr.ai serves as the heart of our platform, enabling users to experience the Bndr.ai product, by conducting transactions. Furthermore, its strength lies in facilitating governance, and unlocking a benefits for our users.

## Token Utility

The tokens serve as the primary medium of exchange within the Bndr.ai ecosystem. Its main purpose is enabling users to conduct transactions inside the platform resulting in users being able to make matches. Furthermore, users will require to hold the token in order to participate in the Partner Program, the possibility of receiving airdrops, and contributing to governance decisions.

As a central hub connecting users and projects within Web3, Bndr.ai looks to uniquely position itself in a way that i can reward its community members with airdrops, not only from its own platform but also from other projects.

By offering airdrops from partner projects, the project incentivizes active engagement and participation within the community. Users are encouraged to explore new projects, contribute feedback, and foster meaningful connections with like-minded individuals across the decentralized space. By facilitating airdrops from partner projects, Bndr.ai looks to act as a catalyst for the growth and adoption of innovative decentralized initiatives, making it a hub for projects .

## Holders Mechanism

One of the key facts of the token is the reward mechanism. Users that contribute to the stability and security of the platform will have the opportunity to earn additional tokens and \$ETH rewards. Bndr.ai looks to reward those that hold for a longer period of time, incentivizing long-term commitment and investment into the Bndr.ai ecosystem.

## Governance Rights

Bndr.ai seeks to provide token holders with influence over the direction and development of the Bndr.ai platform. Holding tokens will entitle users to participate in governance decisions, including proposals for platform upgrades, and funds allocations. This governance model ensures that the interests of the community are prioritized and that decisions are made in a transparent and inclusive manner.

## Liquidity Provision

A portion of the token supply is allocated to liquidity, ensuring ample liquidity for trading activities on decentralized exchanges (DEXs). This will enhance the overall trading experience for users and contribute to the stability and efficiency of the Bndr.ai ecosystem.



# Tokenomics

The native token forms the cornerstone in enabling transactions, incentivizing community involvement, and fortifying the platform's expansion. Below is an extensive explanation of the tokenomics which are engineered to sustain longevity, enforce participation, and cultivate a resilient ecosystem.

## Token Details

- Token Name: Bndr.ai
- Symbol: TBA
- Max Supply: 1,000,000,000
- Network: ETH (ERC-20)

## Transaction Tax Structure:

To sustain continuous growth and equitable value distribution within the Bndr.ai ecosystem, a 5% transaction tax is imposed on both buying and selling activities. This tax is thoughtfully distributed across various facets of the project to fortify its long-term development and triumph.

## Buy/Sell Tax Allocations:

- Marketing and User Acquisition: 1.25% - Fueling growth and attracting new users.
- Development Lab: 1.25% - Funding ongoing research and development endeavors.
- Team: 1.25% - Compensating and incentivizing the dedicated team behind Bndr.ai, ensuring a sustainable team with 24/7 coverage that is committed to the project's prosperity. This includes community managers, marketing experts and business developers.
- Liquidity Pool: 1.25% - This allocation ensures that there is ample liquidity on exchanges while also promoting active participation and engagement from the community.

## Token Supply Distribution:

To ensure the sustainable growth and development of the project, the allocation of the native token supply is strategically distributed as follows:

- 10% Community Rewards: Reserved for rewarding active community members and contributors who support the project's growth and development.
- 10% Team & Presale (locked): Allocated to the project team and reserved tokens from the presale, locked to align team incentives with the long-term success of the project.
- 10% Marketing & Development: Dedicated to funding marketing initiatives and furthering the development of the platform to enhance user experience and drive adoption.
- 10% Exchanges: Reserved for securing listings on reputable exchanges to increase liquidity and accessibility for token holders.
- 60% Liquidity: Ensures robust liquidity on exchanges, facilitating seamless and stable transactions for token holders and supporting the project's long-term sustainability.

Contract Address: TBA

**Welcome to the future of project discovery.**



## **Investing At your Own Risk**

Bndr.ai is committed to providing users with valuable insights and opportunities within Web3. However, it is essential to recognize that investing in cryptocurrency projects involves inherent risks, and users should exercise caution and diligence when making investment decisions.

The information presented in this whitepaper is intended to outline the objectives, features, and potential benefits of the Bndr.ai platform. While the team behind Bndr.ai has conducted thorough research and analysis to ensure the accuracy and reliability of the information provided, it is important to note that there are no guarantees of success or profitability.

Cryptocurrency markets are highly volatile and subject to rapid changes in price and sentiment. Factors such as regulatory developments, technological advancements, market sentiment, and macroeconomic trends can all impact the performance of cryptocurrency projects. As such, users should carefully evaluate their risk tolerance and conduct their own research before making any investment decisions.

By engaging with the Bndr.ai project, users acknowledge and accept the risks associated with cryptocurrency investing. The team behind Bndr.ai is committed to transparency and integrity. The information presented in this whitepaper is provided for informational purposes only and does not constitute financial or investment advice. Users are encouraged to conduct their own research and seek professional advice before making any investment decisions.